



Restoring Yesterday . . . Creating Tomorrow

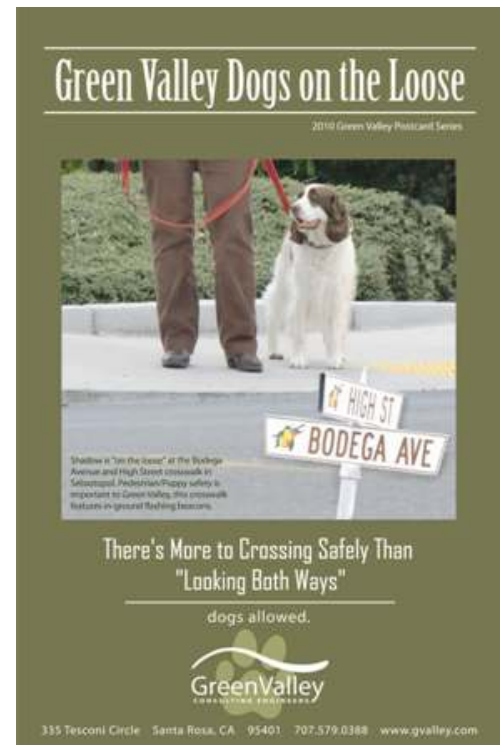
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Green Valley Wins Coveted Zweig White Marketing Excellence Award --*"Dogs on the Loose"* postcard campaign hailed as amazingly unique.

(Santa Rosa, California)--Green Valley Consulting Engineers was recognized for its exceptional marketing and graphic design efforts with the receipt of the coveted [Zweig White Marketing Excellence Award](#) for their *"Dogs on the Loose"* direct-mail postcard campaign.

Beating out national firms, Green Valley's *"Dog's on the Loose"* postcard series was touted by the Zweig White awards committee as being " **amazingly unique, eye-catching and colorful.** **Great original design."**



In 2009 Green Valley launched its catchy and clever monthly postcard series that is directed at clients throughout the Bay Area. Every month recipients receive a fun and unique postcard from Green Valley that features a dog and highlights a client project or community event. The entire postcard campaign is designed in-house. Printing of the cards is provided locally by Reach 360.

"Fun and exciting, unique mailer. Not seen in this industry often. I like the "out of the box" thinking", commented the Zweig White awards committee. True to their mission of delivering excellence in engineering, Green Valley takes their marketing and graphics efforts just as seriously!

About the award: The Zweig Marketing Letter 2011 Marketing Excellence Awards recognize the



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exceptional marketing efforts of architecture, engineering, planning, and environmental consulting firms in the United States and Canada. To learn more about the award and the winners, [click here](#).

[Green Valley Consulting Engineers](#) is a Santa Rosa, CA. civil engineering, land surveying, construction management/inspection and landscape architecture firm dedicated to serving its communities through creative, innovative, environmentally responsible, engineering solutions. Green Valley was founded in 1997 by Elizabeth Ellis, P.E. and will be celebrating its 15th Anniversary in 2012. For more information, please visit www.gvalley.com.

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